

# Eleanor Simpson

Multimedia Journalist

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## EDUCATION

**Arizona State University, Walter Cronkite School of Journalism and Mass Communication, Downtown Phoenix Campus: Sports Journalism**

Graduation date: May 2019

Current GPA: 3.67

Dean's List 2017-2019

## EXPERIENCE

**(2018-Present) Communications: MadridMedia, Phoenix, AZ**

Responsibilities: Write columns, articles and captions for content. Produce and edit video and photos for MaridMedia and clients, work company events and meetings.

**(2019) Reporter: GlobalSport Matters, Phoenix, AZ**

Responsibilities: Write articles, aggregation pieces and original reporting, edit own content focusing on the intersection of sport and society. Produce podcasts. Input work into software. Engage in social media work.

**(2016–2019) Cronkite Ambassador: Walter Cronkite School of Journalism and Mass Communication, Phoenix, AZ**

Responsibilities: Give tours to donors or incoming students. Organize and work events relating to Arizona State University or Arizona PBS. Work within the community to advertise events or programs.

**(2018) Summer Communications Intern: PA Rush, Doylestown, PA**

Responsibilities: Generate content for and manage social media accounts. Compose event information flyers and emails. Connect with event heads, coaches or trainers, and with the community through outreach.  
Photography

## SKILLS

- Computer (HTML, Microsoft Office, generating social media)
- Social Media (Facebook, Twitter, Instagram, etc.)
- Adobe Software
- Photography and Videography
- Editing: digital, photography, print

## RELATED ACTIVITIES

Blaze Radio, ASU 2016-2018

Cubicle by Design, Freelance Photography, 2018

AZPreps365 Student Reporter, ASU 2017